

# Q2 TREND GUIDE

2022

**in your face<sup>®</sup>**  
apparel

972.267.9450 • [INYOURFACEAPPAREL.COM](http://INYOURFACEAPPAREL.COM)

ASI 62494 • SAGE 67235

# ACTIVE WEAR

Bold colors, tonal patterns, color blocking and light weight fabrics make Q2 a hot bed for eye popping active wear. Don't worry IYFA fully supports active lounging. You only have to take your active wear to the gym if you want.



## WINDBREAKER

MOQ 144

### ■ SUBLIMATED WINDBREAKERS

Like Microsoft Paint in the 90s our custom sublimated windbreakers are anything but basic. We offer PMS matched fabrics, draw cords, debossed snap buttons, engraved grommets, and custom molded zipper pulls.

## TANK TOPS

MOQ 72



### ■ SUBLIMATED TANK TOPS

The high percentage of polyester combined with our premium dye sublimated technology makes our tank tops perfect for the bold resort wear trends of 2022. Go bold with an all over print or keep it simple with a patterned pocket. .

## LEGGINGS

MOQ 72



### ■ SUBLIMATED LEGGINGS

Perfect for stretching, lounging, or gym selfies these silky polyester leggings can be sublimated for a unique all over prints, or created using lycra with sublimated panels.

# RESORT WEAR

Swimwear sees the continued pairing of bright patterns and bold neutrals as well as simple tonal pieces. Expect the mix of blues, greens, pinks and oranges to continue through the warmer months.



■ SUBLIMATED BOARD SHORTS

Looking for a traditional length or a shorter retail friendly length? We offer both! Our custom polyester cut and sew programs allows you to customize the perfect short. Add pockets, mesh lining, drawstrings or buttons.

## BOARD SHORTS

MOQ 72



## LADIES SWIM

MOQ 100



■ SUBLIMATED LADIES SWIM

From 2-piece bikinis to traditional 1-pieces our premium polyester spandex fabric is ideal for dye sublimation and full coverage designs.

## CAMP SHIRT

MOQ 72



■ SUBLIMATED CAMP SHIRTS

Our lightweight camp shirts are 100% micro brush polyester and we fully support adding a little tropical flair to your beach side office attire.

# HEADWEAR

As the days get longer and the sun gets brighter everyone will be looking for ways to cool off. Our custom headwear program is the best way to provide a little shade and look great while doing it.

## CAPS

MOQ 144



■ CUSTOM CAPS ■

The possibilities are endless with our custom cap program, customize each feature, and unlike guacamole it's not extra! Expect the traditional 6 panel hat to be everyone's first choice.

## BUCKET HATS

MOQ 72



■ SUBLIMATED BUCKET HATS ■

These customizable, unstructured bucket hats are 100% polyester allowing for unique branded all over prints. Add woven labels or patches for a retail ready feel.

## FOAM TRUCKER HAT

MOQ 144



■ SUBLIMATED FOAM TRUCKER HATS ■

For those looking for something a little extra, our sublimated foam trucker hats are perfect! PMS matching, under bill decoration, and custom tape are all available.

# Q3 TEASE

Temps are warming up and we are already counting down until cooler seasons arrive. All eyes are on Q3's earth tone color palette. Expect warm, rich, tones combined with fun pops of pastels to dominate fall.

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|---|---|---|--|
| <br><b>PANTONE</b><br>18 - 0625  | <br><b>PANTONE</b><br>12 - 1403  | <br><b>PANTONE</b><br>19 - 4105  | <br><b>PANTONE</b><br>16 - 3917  |
| <br><b>PANTONE</b><br>18 - 1148 | <br><b>PANTONE</b><br>19 - 4127 | <br><b>PANTONE</b><br>17 - 0210 | <br><b>PANTONE</b><br>14 - 2806 |



## CUSTOM FLEECE

MOQ 600

We got crewnecks, hoodies, full zip jackets and endless possibilities with our custom fleece. Pick your colors, fabric, trims, toss in a little spice and slay. Keep in mind, great things take time! Make sure to factor in longer lead times for these items.

