Q2 TREND GUIDE



in your face apparel

972.267.9450 • INYOURFACEAPPAREL.COM

ASI 62494 • SAGE 67235

ACTIVE WEAR

Bold colors, tonal patterns, color blocking and light weight fabrics make Q2 a hot bed for eye popping active wear. Don't worry IYFA fully supports active lounging. You only have to take your active wear to the gym if you want.



PANTONE 14 - 0851



16 - 1358



17 - 2624



■ SUBLIMATED WINDBREAKERS -

Like Microsoft Paint in the 90s our custom sublimated windbreakers are anything but basic. We offer PMS matched fabrics, draw cords, debossed snap buttons, engraved grommets, and custom molded zipper pulls.

MOO 144



The high percentage of polyester combined with our preimium dye sublimated technoloy makes our tank tops perfect for the bold resort wear trends of 2022. Go bold with an all over print or keep it simple with a patterned pocket. .



Perfect for stretching, lounging, or gym selfies these silky polyester leggings can be sublimated for a unique all over prints, or created using lycra with sublimated panels.

RESORT WEAR

Swimwear sees the continued pairing of bright patterns and bold neautrals as well as simple tonal pieces. Expect the mix of blues, greens, pinks and oranges to continue through the warmer months.









Looking for a traditional length or a shorter retail friendly length? We offer both! Our custom polyester cut and sew programs allows you to customize the perfect short. Add pockets, mesh linging, drawstrings or buttons.



From 2-piece bikinis to traditional 1-pieces our premium poylester spandex fabric is ideal for dye sublimation and full coverage designs.





HEADWEAR

As the days get longer and the sun gets brighter everyone will be looking for ways to cool off. Our custom headwear program is the best way to provide a little shade and look great while doing it.

CAPS

MOQ 144



The possibilities are endles with our custom cap program, customize each feacture, and unlike guacamole it's not extra! Expect the traditional 6 panel hat to be everyones first choice.

CUSTOM CAPS ■

BUCKET HATS



These customizable, unstructured bucket hats are 100% polyester allowing for unique branded all over prints. Add woven labels or patches for a retail ready feel.

FOAM TRUCKER HAT



■ SUBLIMATED FOAM TRUCKER HATS:

For those looking for something a little extra, our sublimated foam trucker hats are perfect! PMS matching, under bill decoration, and custom tape are all available.

Q3 TEASE

Temps are warming up and we are already counting down until cooler seasons arrive. All eyes are on Q3's earth tone color palette. Expect warm, rich, tones combined with fun pops of pastels to dominate fall.





CUSTOM FLEECE

We got crewnecks, hoodies, full zip jackets and endless possiblities with our custom fleece. Pick your colors, fabric, trims, toss in a little spice and slay. Keep in mind, great things take time! Make sure to factor in longer lead times for these items.

