

in your face™
apparel

Q2- Trend Guide 2021

Color Palette



PANTONE®
14-3205 TCX
Pirouette



PANTONE®
15-3716 TCX
Purple Rose



PANTONE®
11-0503 TSX
Meringue



PANTONE®
13-0647 TCX
Illuminating



PANTONE®
13-0240 TSX
Tomatillo



PANTONE®
16-4535 TCX
Blue Atoll



PANTONE®
18-4250 TCX
Indigo Bunting

Fleece Sets



Short Sets

As the days get longer and the temperatures climb fleece short sets are great for warm days and cool nights. This versatile lounge wear features cropped or relaxed fitting tops making these lounge sets staple transition pieces.

Mixed Fabrics

Like our girl Missy, we've flipped and reversed it. Mixed media tops and bottoms incorporate a variety of fabrics giving classic pieces a unique look. From colorblock panels, cinched cuffs, and hardware zippers these pieces are all about the details.

Embroidery

Hide your wife, Hide your kids! We are embroidering everything. Q2 features embroidery in unusual places. From empowering quotes to fill stitched designs This isn't the embroidery of your youth.

Oversized



Lightweight L/S

Long sleeves are all the rage, and we aren't talking about those stiff ones that can shake your hands, we are talking oversized and lightweight. If comfort + statement is your goal add a pattern or a detailed graphic to create the perfect piece.

Graphics

Q2 is all about the print. From oversized to crop tops, tees aren't complete without the graphics. In You Your Face Apparel offers standard, jumbo and belt size printing.

Muscle Tanks

From raw to finished hems muscle tanks are making a statement this spring. Add an over the top graphic or a simple embroidery and pair with your favorite denim for an easy look.

Life Shorts



Statement Accents

We are channeling Beyoncé's wind machine with these accents. Custom drawstrings, shorter inseams, and higher tan lines are just a request away.

Placement

The rules no longer matter. This quarter is all about embracing unique decoration locations. Centered, low hem, pocket print, vertically or horizontal placement.. location is everything.

All-Over-Print

Prominent in most cut and sew projects, all-over-prints are away of making a statement without ever saying a word. Showcase your brand with oversized or repeat patterns.

Tie Dye



Vintage

Throwing it back to mom and dad's glory days Q2 is paying homage to the past. Nostalgic designs combined with vintage washes will have you reminiscing in no time.

Brights

The dark days of winter are behind us and we are embracing the sun in bright colorful dyes that will catch any eye.

Accessories

Add a little spice to any outfit with a tie dye accessory. These are great for promotional kits!

Pocket Details



Raw Edge Pockets

Basic Tees? Never heard of her!
Soft raw edge pocket tees with an oversized fit are perfect for work from home days.



Contrast Pockets

If you're like us, you put your hopes and dreams in your pockets, and we like our pockets to match our personalities. From subtle to bold contrast these Pocket tees are stylish and versatile.



Embroidered Pockets

Remember when we said we were embroidering everything?
This includes pockets! Embroidered Pockets are a fun twist on a classic tee.

Print Techniques

Belt Prints

Belt prints give the illusion of an all over print with a shorter lead time than custom cut and sew. Exclusive to t-shirts, this print style covers the tee, sleeve, collar and hem.



Waterbase Print

Soft to touch and vivid to the eye, waterbase prints feel like that shirt from high school you still sleep in.



Puff Print

Puff is a plastisol additive that, when exposed to high temperature, stands up and demands attention.



